

CERSA Internship Program Brief 2025

Time of Program: Mid-May 2025 to Mid-August 2025

Submitted by: Council for Agricultural Science and Technology (CAST)

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Location: Remote, possible travel to the Ames, Iowa CAST office

Travel: Minimal, possible travel to CAST publication rollouts

Brief Description of Company/Agency:

The Council for Agricultural Science and Technology (CAST) is a trusted nonprofit organization that convenes and coordinates networks of experts to assemble, interpret, and communicate credible, unbiased, science-based information to policymakers, the media, the private sector, and the public. Established in 1972, CAST has shaped agricultural policy for over 50 years through evidence-based guidance and stakeholder engagement. CAST educates through publications, webinars, videos, social media, and in-person events.

Internship Program Description:

The CAST Regulatory Affairs Intern will lead the development of innovative resources that bridge scientific expertise with regulatory decision-making. This dynamic role involves creating multimedia content, conducting stakeholder research, and helping shape CAST's strategic influence in the regulatory community. The intern will work directly with industry leaders to transform complex scientific findings into actionable regulatory guidance, while building valuable connections with private-sector executives, public officials, and nonprofit leaders.

Outcomes from this Opportunity will include:

- Development of a comprehensive regulatory resource hub featuring curated CAST publications and multimedia content
- Creation of educational materials and communication tools that translate complex scientific concepts for regulatory audiences

- Design and implementation of stakeholder surveys to identify critical regulatory needs and opportunities
- Creation of a professional portfolio demonstrating the ability to influence policy and regulatory decisions through science communication
- Development of a professional network with leaders from Fortune 500 companies, government agencies, and research institutions
- Experience with managing projects through direct involvement with CAST publication launches and strategic initiatives
- Development of advanced skills in regulatory affairs, science communication, data analysis, and stakeholder engagement