

## CERSA Internship 2024

Essential Job Duties: The Communications intern will be working in the Center of Excellence for Regulatory Science in Agriculture (CERSA) to implement specific communications projects to publicize the work of the Center. These include workshop development, social media, and website development.

We are looking for full-time undergraduate or graduate students at NCSU or LSU, preferably majoring in communications, marketing, or agriculture, or minoring in science communications. This paid internship allows students with an interest in communication and research the chance to gain valuable experience in science communication.

The intern must possess strong written and verbal skills. The intern will work with the CERSA communications team to produce external communications. This will include but not limited to; newsletters, social media content, print publications, podcasts, and press releases. The position will work with university researchers, College of Life Sciences experts, and industry partners. Experience producing/editing communications products including Adobe Premier, Canva, or other video/audio editing software is strongly preferred.

The position will be housed under the Center for Integrated Pest Management (CIPM) at NC State University. You will be expected to attend regular communications team meetings in CIPM, and collaborate with them as needed.

### Projects available to contribute to in CERSA include:

Newsletter

Website

Workshop/Event Planning

Agtech 360 Podcast (<https://cals.ncsu.edu/psi/agtech360/>)

Marketing, Promotional Videos and Informational Videos (you may collaborate with CIPM Communications for some of these opportunities)

Social Media (currently LinkedIn, with the possibility of expanding this role later on)

### **Position Information**

Work Schedule: 20 hrs per week, Monday-Friday

Hybrid or in-office position

### Required Documents:

Resume

Unofficial Transcript

Letter of Recommendation

Applicant Statement

Writing Sample